# Amerada Hess Corporation

## Cigarette Category
## Volume/Share Comparison
### 4th Quarter 1996 Through 3rd Quarter 1997

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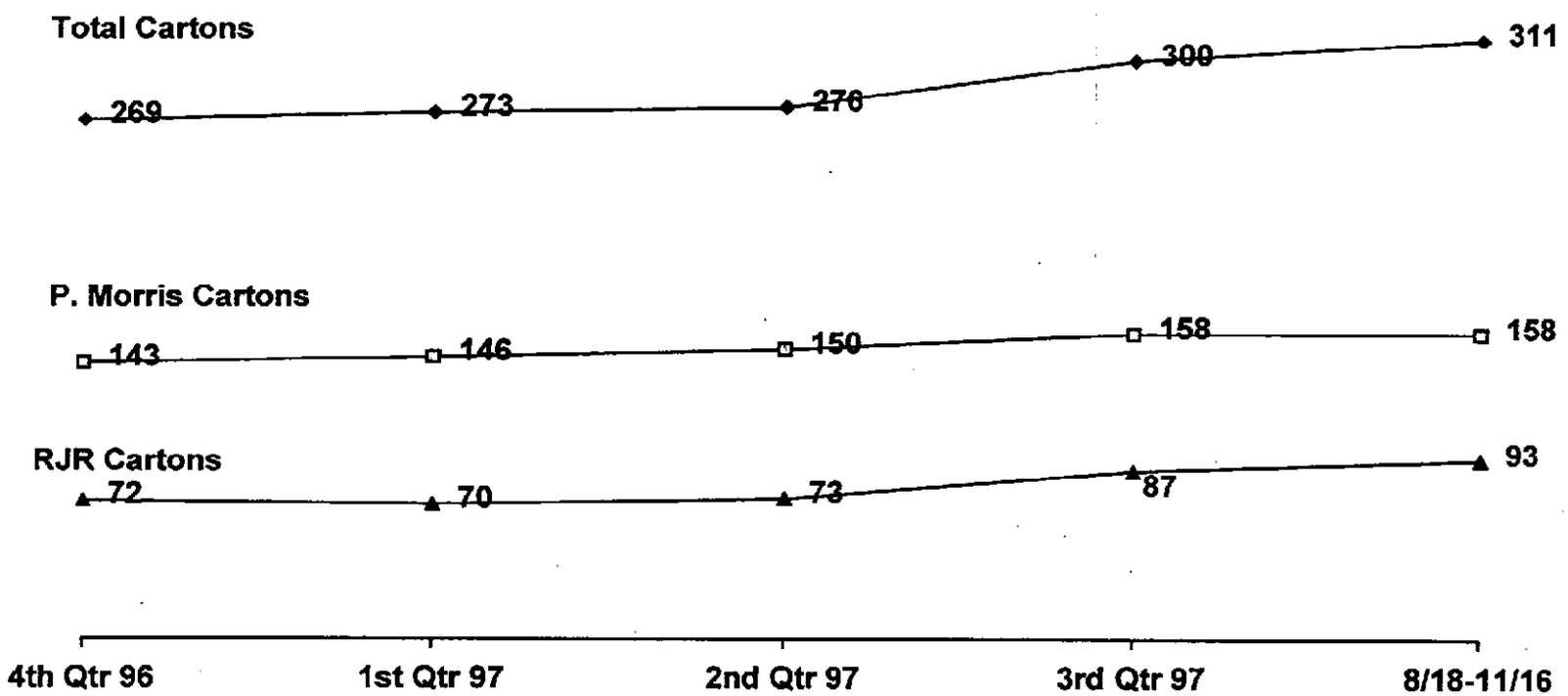
Source: https://www.industrydocuments.ucsf.edu/docs/qgjy0000

# Hess Mart
# Cigarette Volume
## 4th Quarter 1996 through 3rd Quarter 1997

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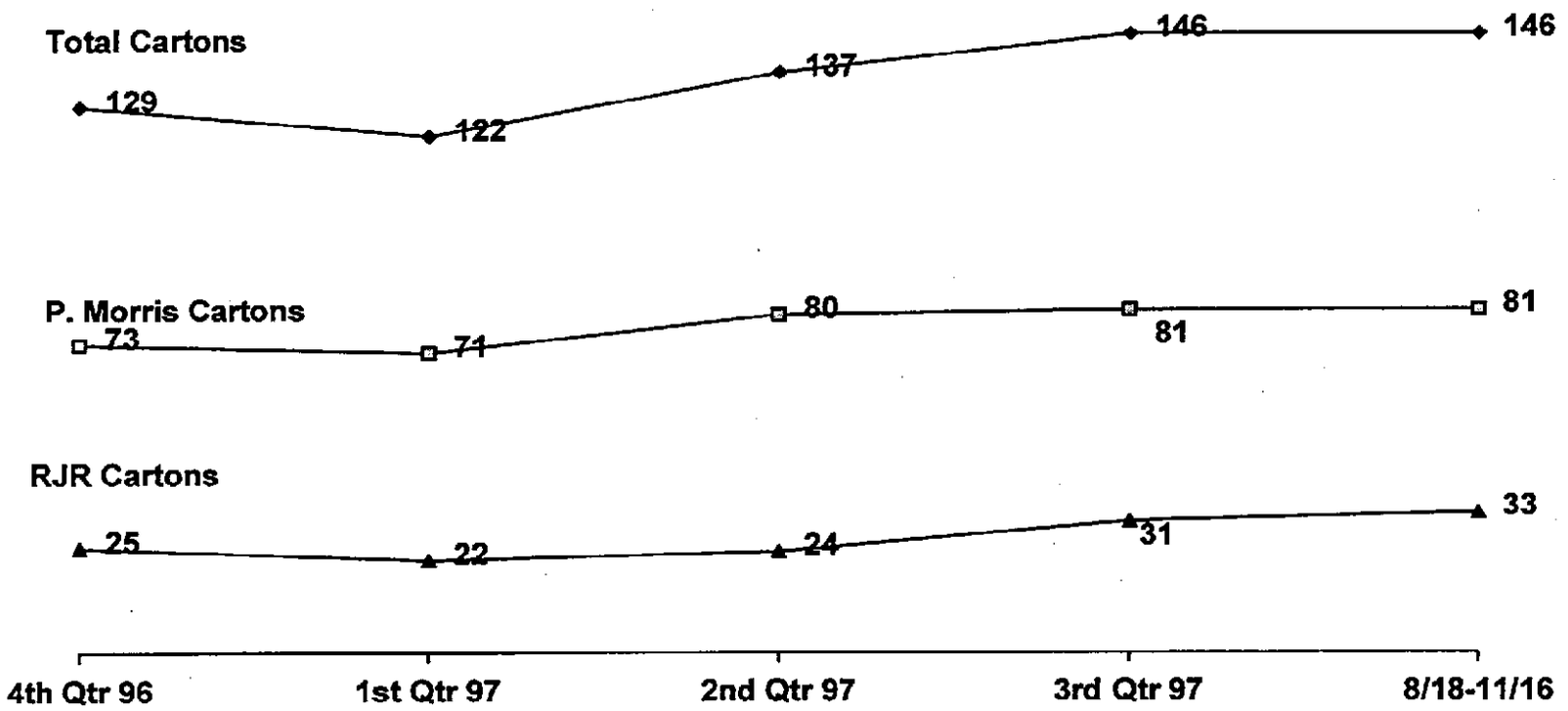
Source: https://www.industrydocuments.ucsf.edu/docs/qgjy0000

# Hess Co-Op
# Cigarette Volume
## 4th Quarter 1996 through 3rd Quarter 1997

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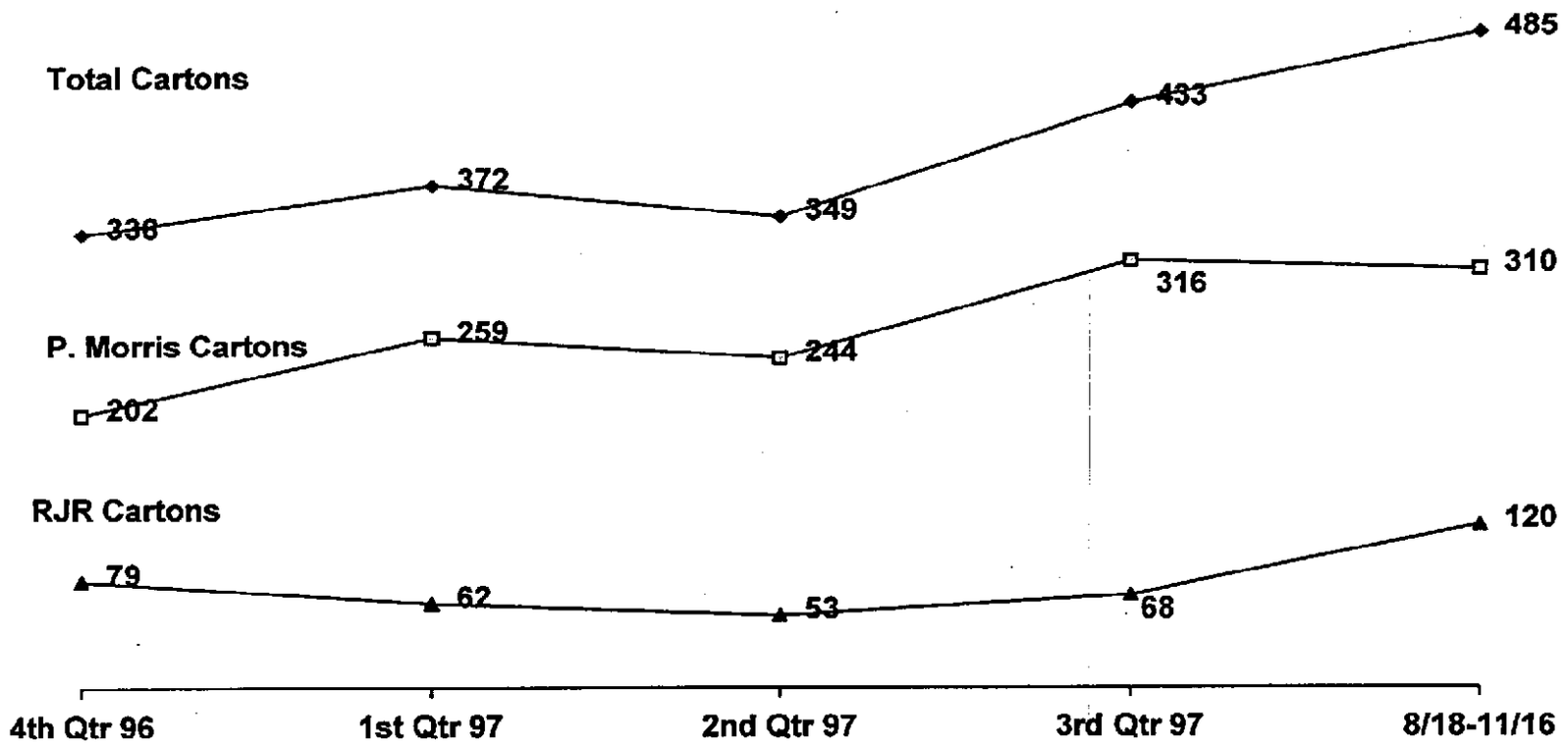
Source: https://www.industrydocuments.ucsf.edu/docs/qgjy0000

# *Hess Pick Kwik*
# *Cigarette Volume*
## *4th Quarter 1996 through 3rd Quarter 1997*

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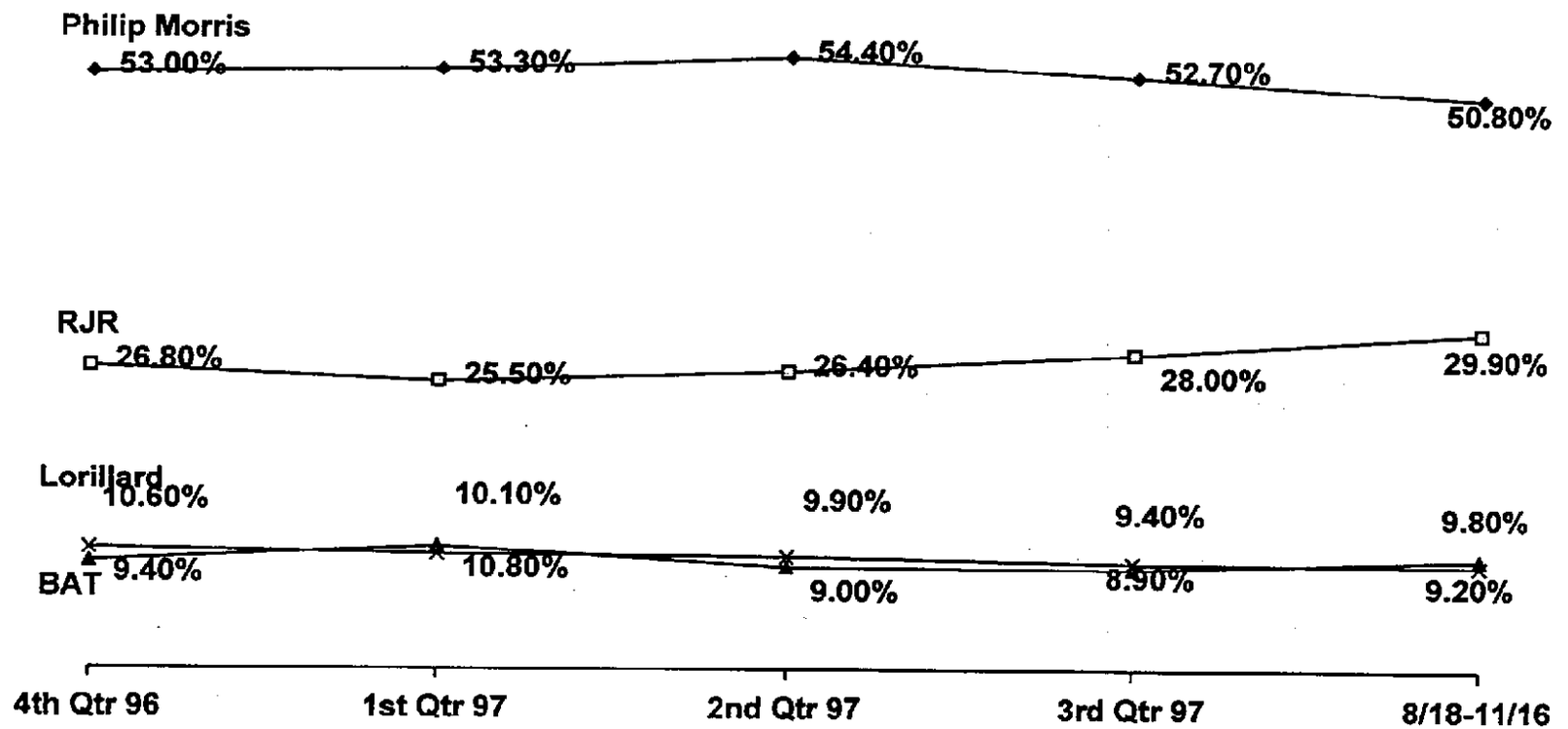
Source: https://www.industrydocuments.ucsf.edu/docs/qgjy0000

# Hess Mart
## Cigarette Manufacturer Share of Market
### 4th Quarter 1996 through 3rd Quarter 1997

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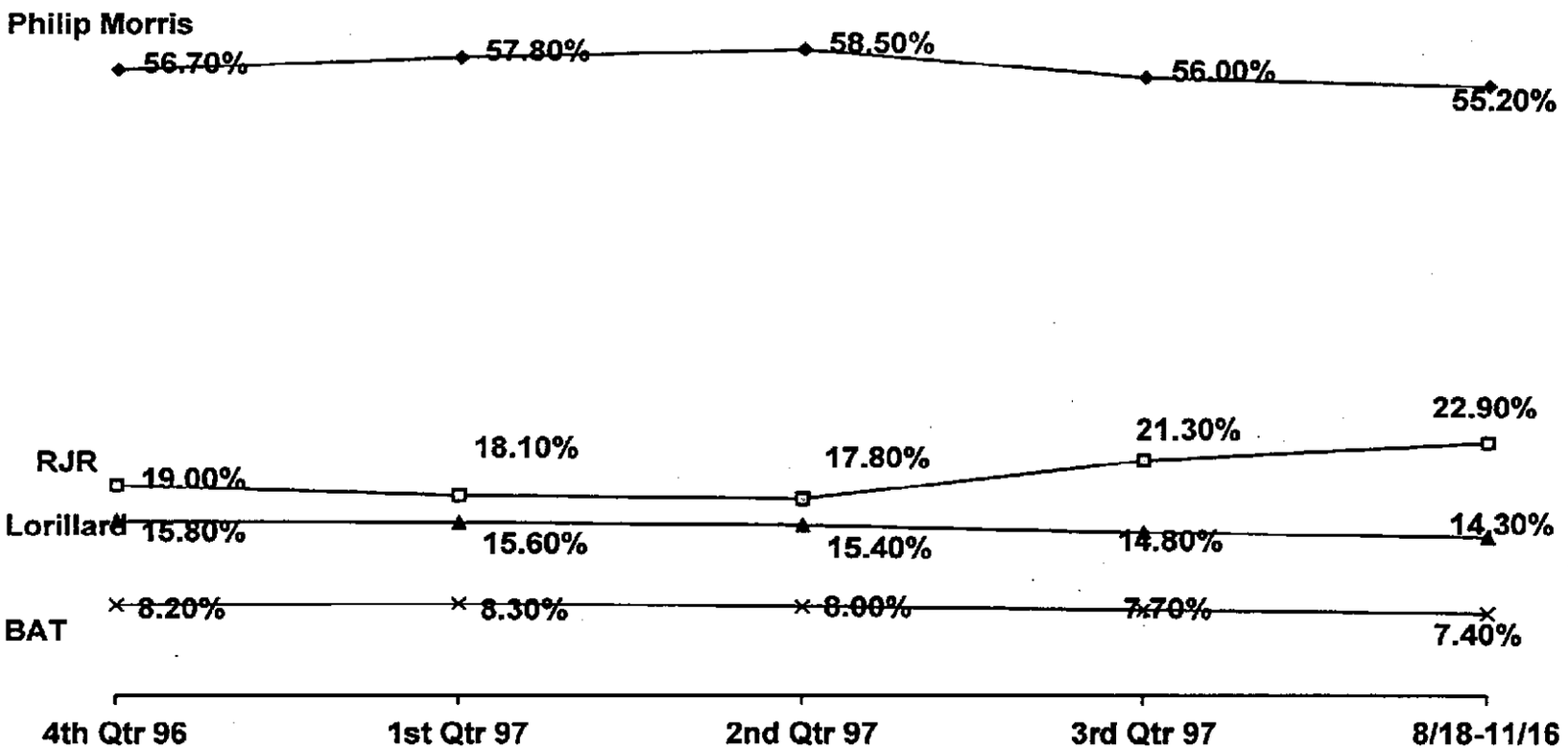
Source: https://www.industrydocuments.ucsf.edu/docs/qgjy0000

# *Hess Co-Op*
# *Cigarette Manufacturer Share of Market*
## *4th Quarter 1996 through 3rd Quarter 1997*

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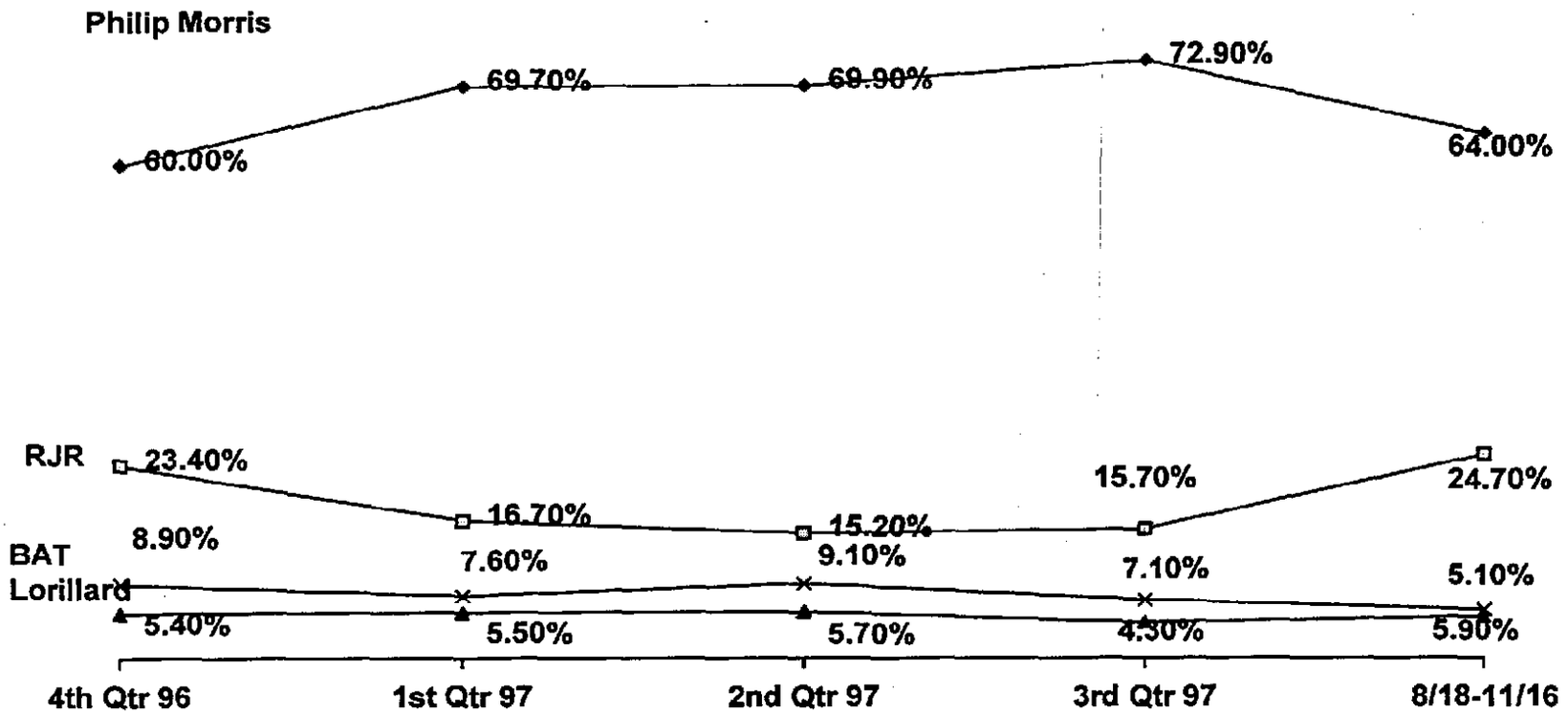
Source: https://www.industrydocuments.ucsf.edu/docs/qgjy0000

# *Hess Pick Kwik*
# *Cigarette Manufacturer Share of Market*
## *4th Quarter 1996 through 3rd Quarter 1997*

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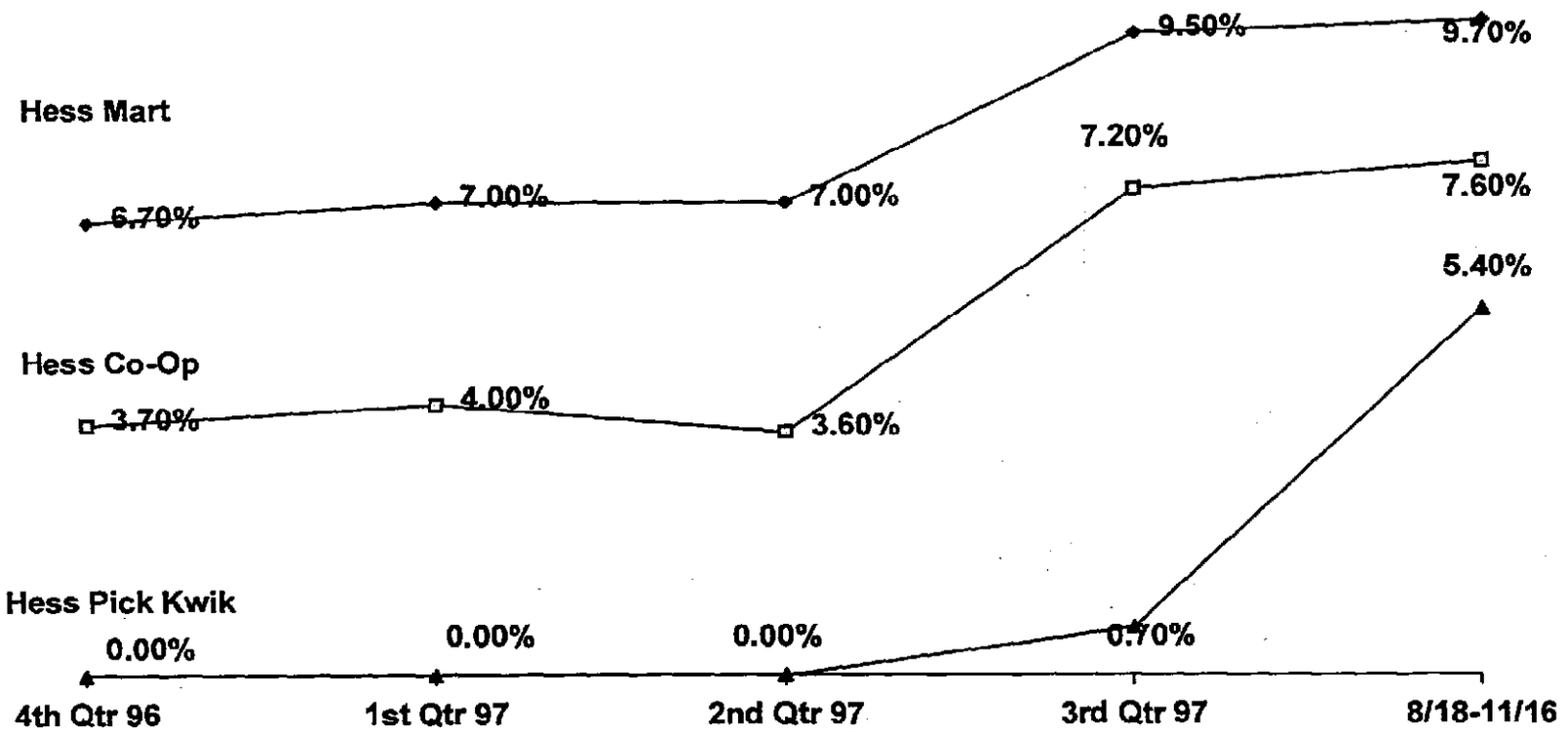
Source: https://www.industrydocuments.ucsf.edu/docs/qgjy0000

# Amerada Hess

## *Signature* Share of Market

### 4th Quarter 1996 through 3rd Quarter 1997

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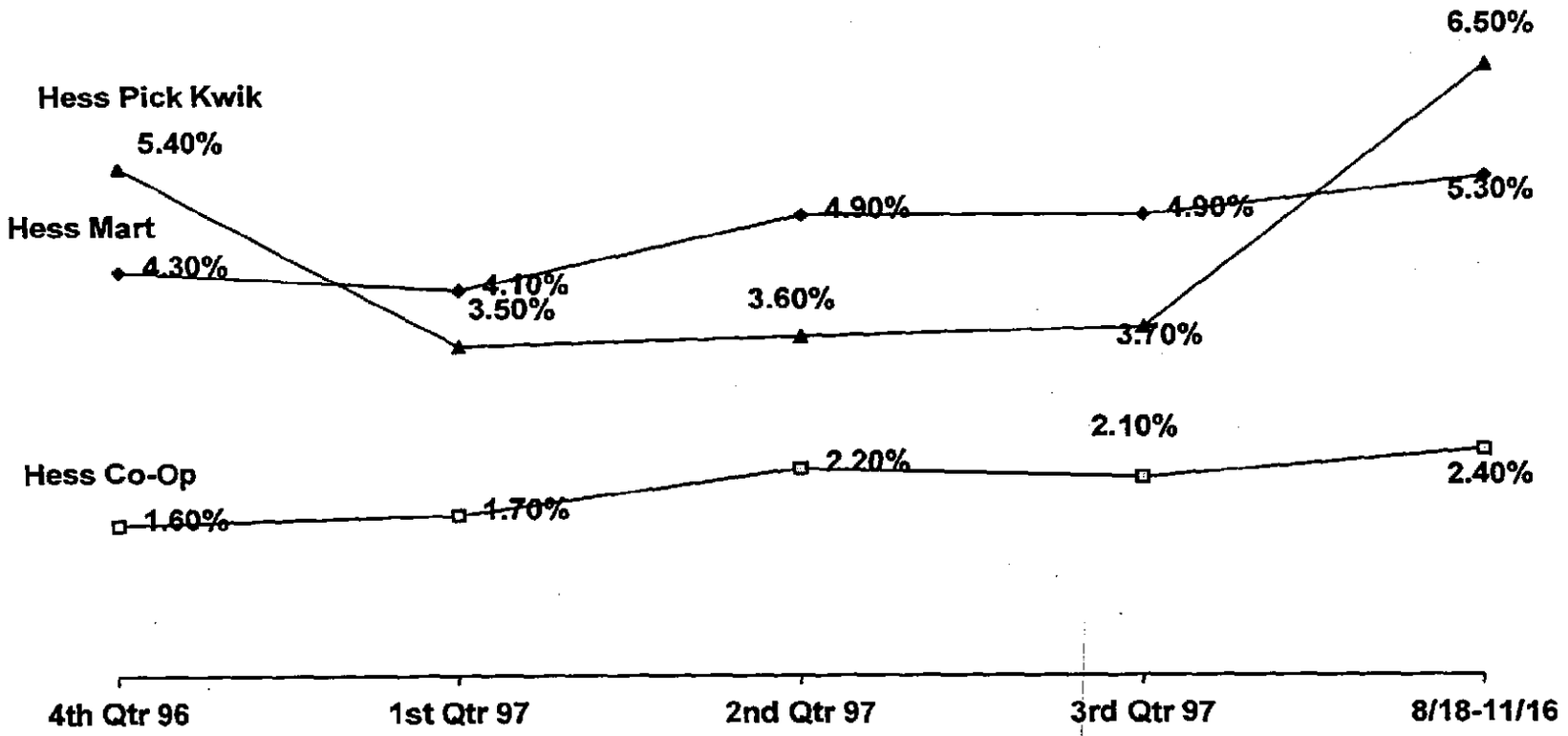
Source: https://www.industrydocuments.ucsf.edu/docs/qgjy0000

# Amerada Hess

## Doral Share of Market

### 4th Quarter 1996 through 3rd Quarter 1997

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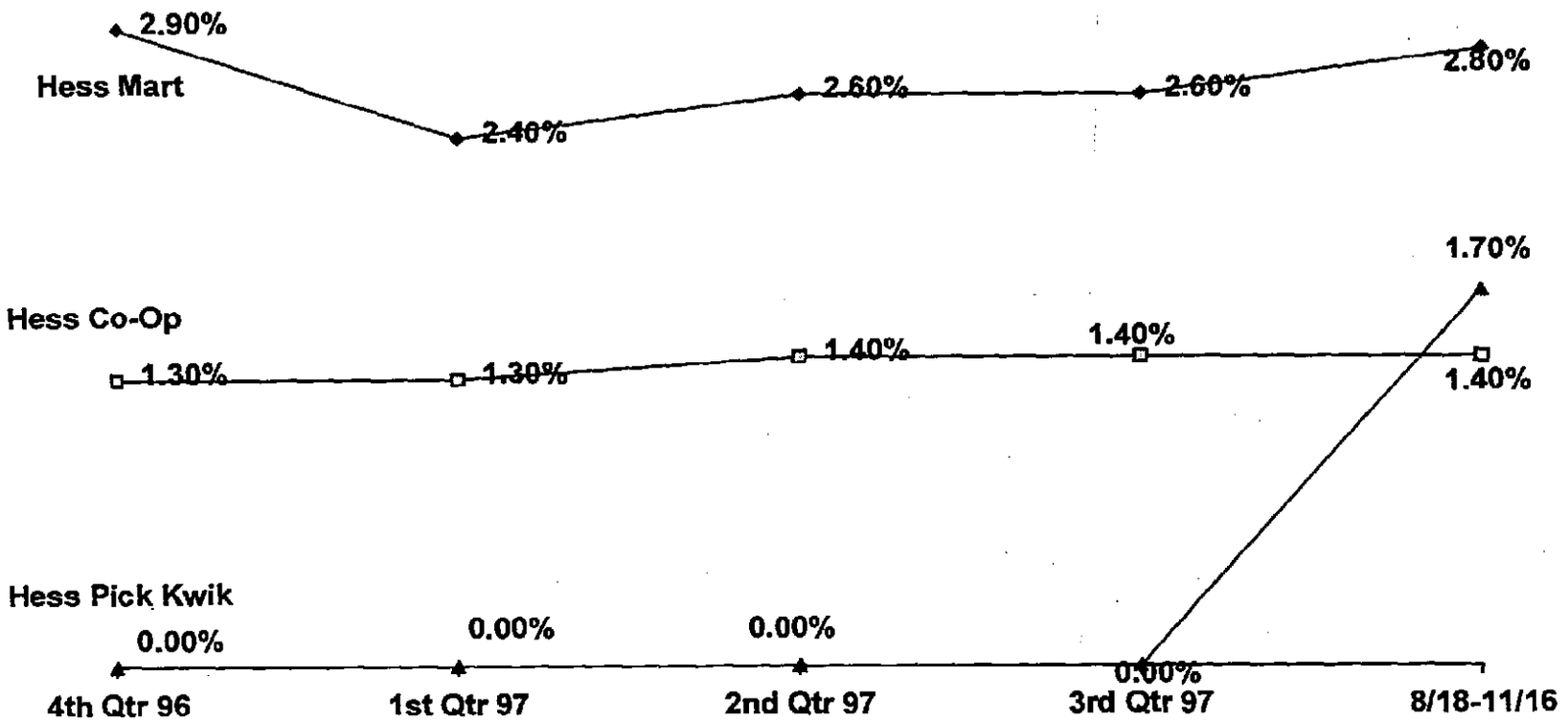
Source: https://www.industrydocuments.ucsf.edu/docs/qgjy0000

# Amerada Hess

## GPC Share of Market

### 4th Quarter 1996 through 3rd Quarter 1997

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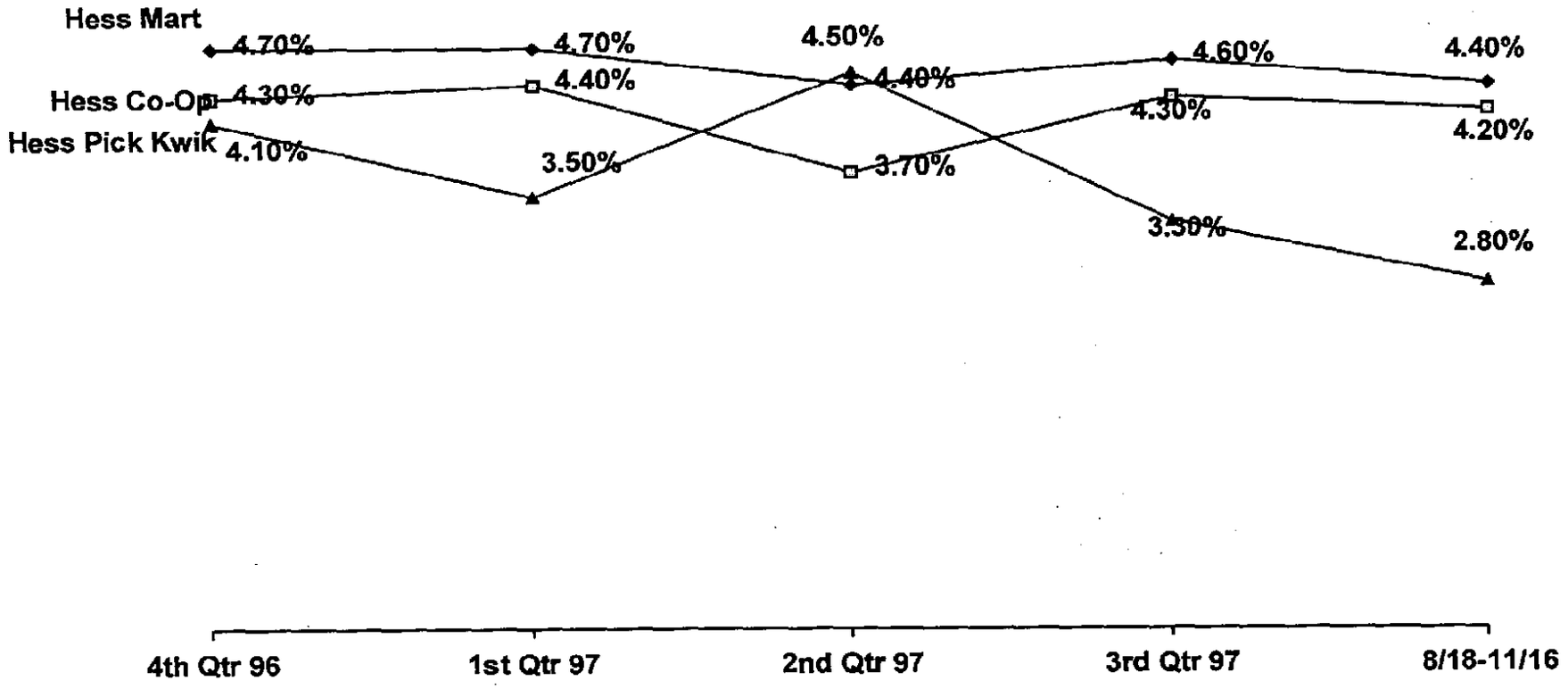
Source: https://www.industrydocuments.ucsf.edu/docs/qgjy0000

# Amerada Hess

## Basic Share of Market

### 4th Quarter 1996 through 3rd Quarter 1997

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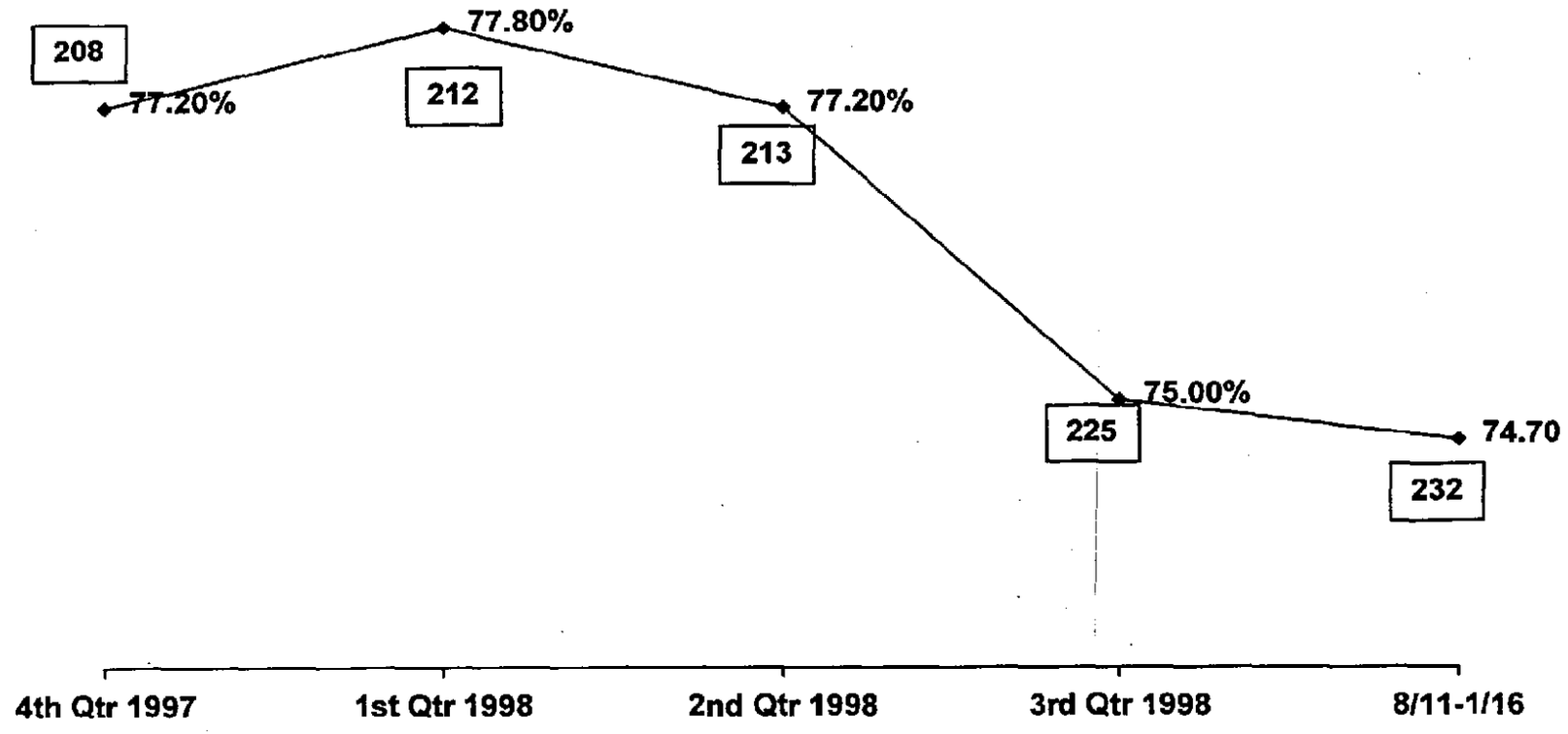
Source: https://www.industrydocuments.ucsf.edu/docs/qgjy0000

# Hess Mart

## Comparison of Full Price Share of Market Vs Number of Cartons Sold




Note: Number in box denotes full price cartons sold

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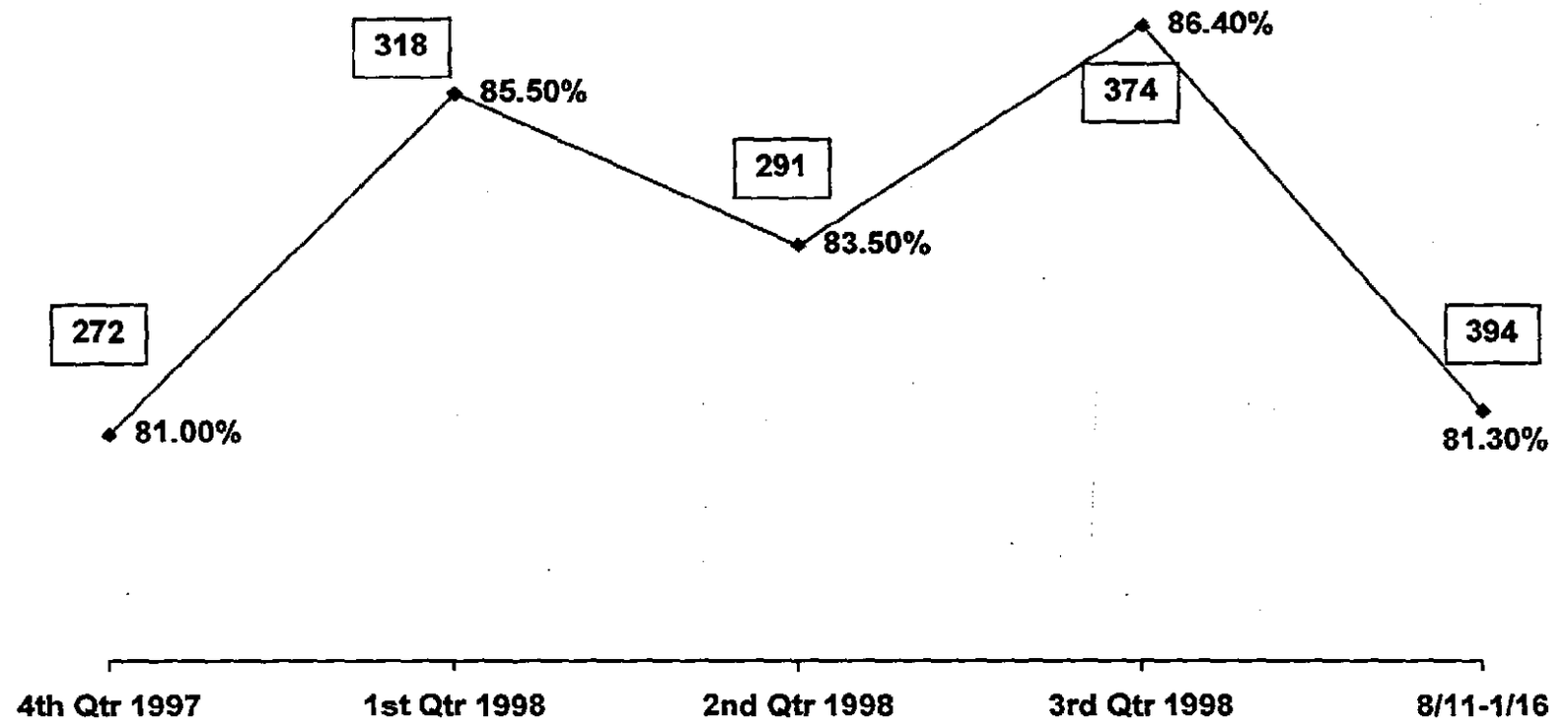
Source: https://www.industrydocuments.ucsf.edu/docs/qgjy0000

# Hess Pick Kwik

## Comparison of Full Price Share of Market Vs Number of Cartons Sold




Note: Number in box denotes full price cartons sold

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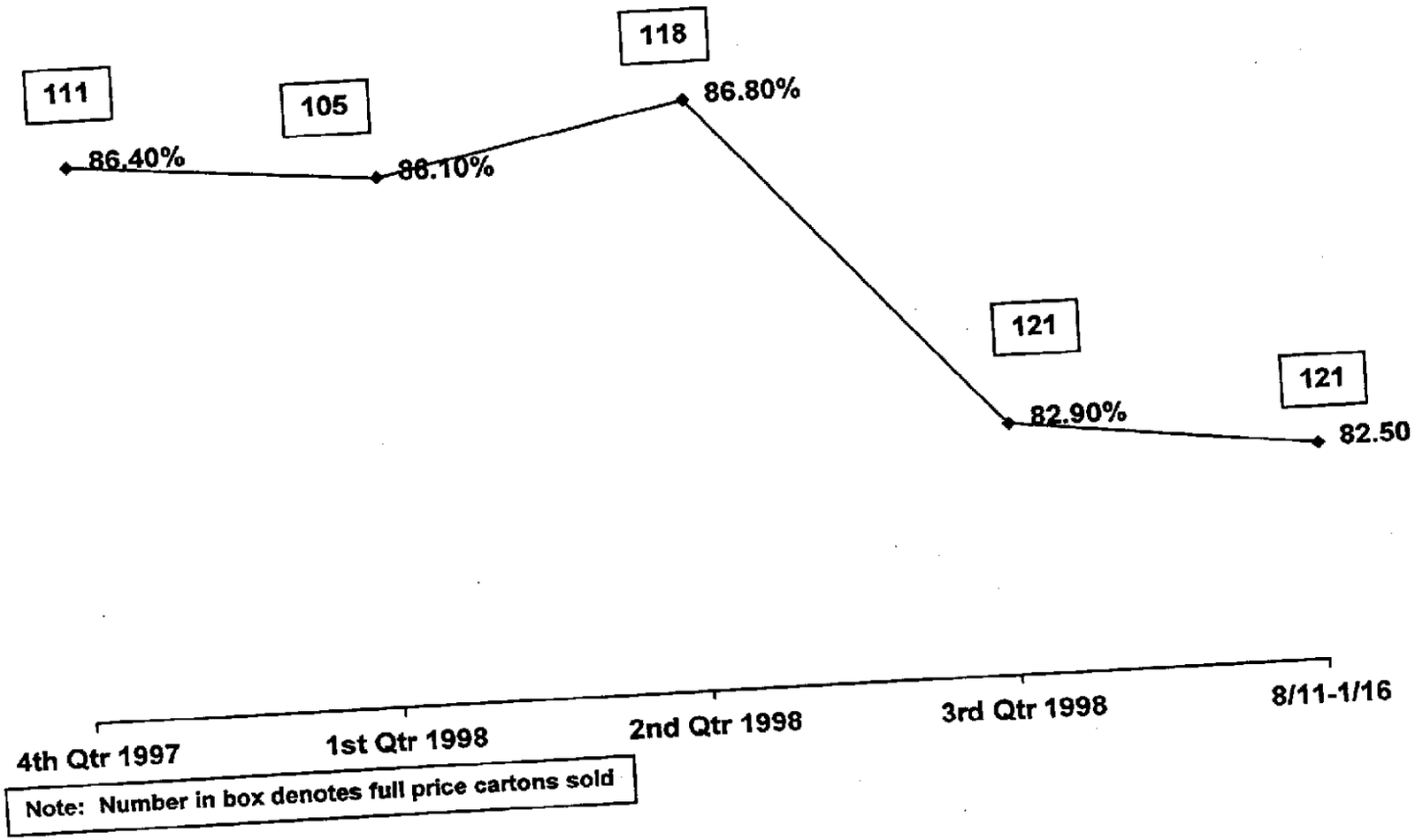
Source: https://www.industrydocuments.ucsf.edu/docs/qgjy0000

# Hess Co-Op
## Comparison of Full Price Share of Market
## Vs Number of Cartons Sold

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Source: https://www.industrydocuments.ucsf.edu/docs/qgjy0000